



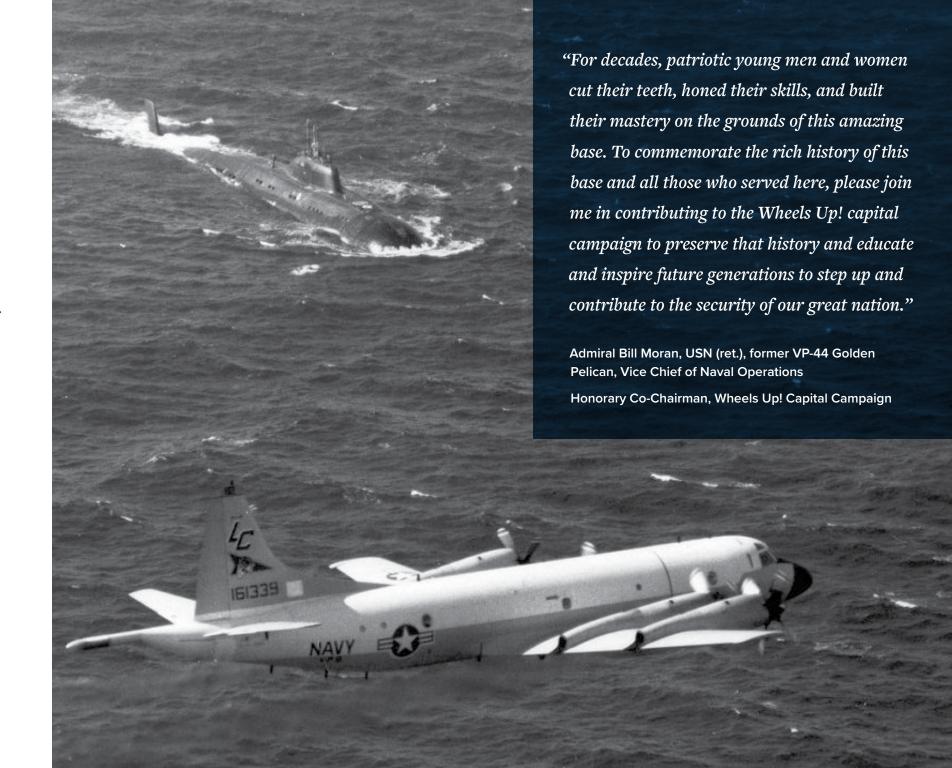
THE BRUNSWICK NAVAL AVIATION MUSEUM CAPITAL CAMPAIGN

Poised just hundreds of feet from the rocky shores of the North Atlantic, Naval Air Station Brunswick (NASB) played a critical role in the history of maritime patrol aviation and our nation's security.

Tens of thousands of aircrewmen and women trained and flew from NASB and played key roles in the defining conflicts of the 20<sup>th</sup> and early 21<sup>st</sup> century, including World War II, the Vietnam War, the Cold War, and Post-9/11 operations – often in harm's way. NASB personnel and their families were woven into the fabric of the Midcoast communities, volunteering countless hours in the service of educational, recreational, and charitable organizations.

As Cold War memories fade and photographs, films, and stories are in danger of disappearing altogether, it is critically important that we collect and preserve the thousands of artifacts, oral histories, and written materials that tell the story of U.S. maritime patrol aviation.

The Brunswick Naval Aviation Museum will preserve the heritage of NASB, tell the stories of the men and women who served here, and educate visitors about the history, science, and impact of maritime patrol aviation.





In December 2015, through the support and generosity of the Midcoast Regional Redevelopment Authority and the U.S. Navy, the Brunswick Naval Aviation Museum purchased the former NASB chapel, a place where worship opportunities were provided and prayers were offered by families for safe returns from flight missions.

The former chapel includes 13,600 square feet of floor area and 21-foot ceilings, providing ample space for permanent and rotating exhibits. The museum will feature interactive displays, historic artifacts, videos that tell the story of NASB and its ties to the community, as well as hands-on educational programs. It will also house an archive, a research library, and curatorial spaces.

The atrium encloses a memorial garden that pays tribute to those who made the ultimate sacrifice while serving in our nation's defense. The garden was established in 1968 and nurtured by the Harpswell Garden Club, the first civilianestablished operation on a U.S. military base.



The Brunswick Naval Aviation Museum will capture and preserve important chapters of history, including WWII British pilots training on the venerable F4U Corsair, Cold War operations of the P-2 Neptune and P-3 Orion aircraft, and advancements in maritime patrol aircraft technology that led to expanded roles and missions in the post-Cold War security environment.

Visitors will be able to sit inside a P-3 cockpit or "fly" NASB legacy aircraft, including the F4U, P-2, and P-3, in our sophisticated flight simulator.

The museum will also serve as the home for exhibits on future maritime patrol aviation platforms and technologies like the P-8 "Poseidon" multi-mission aircraft and the MQ-4C "Triton" unmanned maritime surveillance aircraft.



"This museum is important. It not only preserves the heritage of Maritime Patrol at NASB, but the Gardens provide the only place for many loved ones and shipmates to pay respects to their fallen heroes. I hope you will join me in donating to BNAM's Wheels Up! capital campaign."

Captain F. Brown Word, USN (Ret.), former Commanding Officer, VP-23



This capital campaign is vitally important to the future of the Brunswick Naval Aviation Museum.

If we are to accomplish this mission of preservation of our maritime patrol aviation heritage and to honor the tens of thousands of military and civilians who served and contributed to our safety and freedom, we must have strong private support.

## **Our Future in Phases**

- \$525,000 to make building improvements to meet code safety and ADA requirements, to provide a new, more inviting main entrance that will allow us to bring in oversize artifacts such as the P-3 cockpit mock-up, and to begin to prepare the main hall for mounting first class museum exhibits.
- **\$250,000** to design the exhibits and determine the most effective, engaging and appropriate methods of telling the BNAM story.
- \$750,000 to construct the entry plaza, install an efficient HVAC system, install an emergency generator, provide a new public restroom, sales area, warming kitchen and complete the main hall renovation to provide space for first class exhibits.
- **\$1,500,000** to fabricate and install a carefully orchestrated combination of naval artifacts, cutting-edge technologies, interactive components, and clear and compelling museum exhibitry.
- \$220,000 to retire the mortgage to establish free and clear ownership of the building.

At nearly **\$3,300,000**, the total cost of these improvements is significant. We have developed an ambitious plan to move forward, but substantial community investment is essential to our success. All sources of support will come from philanthropic gifts. Naming opportunities will be available.



## The Story of NASB Told by the People Who Lived It

The museum is gathering video and audio stories that will make the exhibits come alive. Former squadron aircrew and maintenance personnel will tell the tales of their adventures in deploying and operating around the globe, and we will also hear from base personnel who delivered the many services that made the base feel like a home. Additionally, military families and community residents will describe NASB's relationships and positive impacts with the local communities.











We enthusiastically seize this opportunity to preserve an important part of our nation's heritage, and we are off the deck!

Please join us. We need your support to ensure a successful mission.

Wheels Up!

Donate today! Pledge your support over several years.

Take advantage of a naming opportunity. Provide a gift of securities or include us in your estate planning.

We would be pleased to assist you with these or other opportunities. Please contact Brian Daniels at wheelsup@bnamuseum.org or by calling 207-798-9626.

BNAM is a registered 501(c)(3) not-for-profit organization. Gifts are tax-deductible as allowed by law.



"Naval Air Station Brunswick's economic, social, and cultural impact was a shaping force in the history of the Midcoast region of Maine. Today, we have a unique opportunity to preserve the sacrifice and service of the veterans and military families who served at NAS Brunswick as well as to educate the youth in our community about the science and art of aviation. Please join me in contributing to the Wheels Up! capital campaign to create a first-rate attraction for all ages."

Mr. James G. Howard, President and CEO, Priority Real Estate Group Honorary Co-Chairman, Wheels Up! Capital Campaign